



# Sponsorship and Program Advertising

**Help create magic at TRYPS Children's Theater by becoming a sponsor. Your sponsorship sends a powerful message to our patrons that you are proud to support the arts.**

Sponsorship and advertising funds support the costs of royalties, guest artist stipends, theater rental fees, production expenses, help TRYPS keep tuition affordable, and subsidize student and teacher tickets for our weekday school matinees.

## INSTRUCTIONS:

Please review all of the sponsorship and advertising options. Make your selections on the bottom half of the second page. Return form and payment to TRYPS CHILDREN'S THEATER 2300 BERNADETTE DR #918 COLUMBIA, MO 65203.

**Sponsorship can be purchased at any time during the program year and will include advertisements in the next three shows presented.**

### Individual Program Ads

Program ads can be purchased by size per production.

The 2024-2025 Mainstage Season includes productions of:

Willy Wonka Jr. (May 2024)

The Addams Family (July 2024)

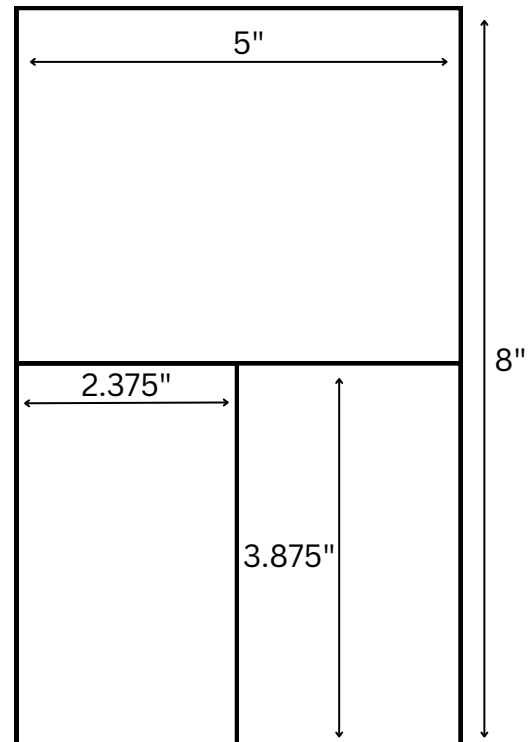
Elf Jr. (November 2024)

James & the Giant Peach Jr. (May 2025)

1/4 page ad: 2.375" wide x 3.875" high - \$150 each

1/2 page ad: 5" wide x 3.875" high - \$300 each

Full page ad: 5" wide x 8" high - \$500 each



## Sponsorship levels

Angel - \$5000

Logo on TRYPS website homepage, identified as sponsor at all TRYPS events, full page color ad, logo included on all print marketing and TRYPS space window at Columbia Mall, logo on all program and event t-shirts, listed on TRYPS website and in production programs.

Benefactor - \$2500

Identified as sponsor at all TRYPS events, full page color ad, logo included on all print marketing and TRYPS space window at Columbia Mall, logo on all program and event t-shirts, listed on TRYPS website and in production programs.

Producer - \$1000

Full page program ad, logo included on all print marketing and TRYPS space window at Columbia Mall, logo on all program and event t-shirts, listed on TRYPS website and in production programs.

Director - \$750

Logo included on all print marketing and TRYPS space window at Columbia Mall, 1/2 page program ad, listed on TRYPS website and in production programs.

Enthusiast - \$500

1/2 page program ad, listed on TRYPS website and in production programs.

Patron - \$300

1/4 program ad, listed on TRYPS website and in production programs.

Advocate - \$100

Listed on TRYPS website and in production programs.

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## Individual Program Ads- select size and production(s)

1/4 page (\$150 each)       1/2 page (\$300 each)       full page (\$500 each)

Willy Wonka Jr.       The Addams Family       Elf Jr.       James & the Giant Peach Jr.

## Season Sponsorship

Advocate (\$100)       Patron (\$300)       Enthusiast (\$500)       Director (\$750)  
 Producer (\$1000)       Benefactor (\$2500)       Angel (\$5000)

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COMPANY/SPONSOR NAME

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CONTACT

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PHONE

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EMAIL

**AMOUNT ENCLOSED:** \_\_\_\_\_

**Make checks payable to:** TRYPS Children's Theater  
**Return form and payment to:** TRYPS Children's Theater  
2300 Bernadette Dr #918  
Columbia, MO 65203

**Copy due:** 3 weeks prior to event. Staff will follow up with dates dependent on sponsor/advertising selection.

- 600+ dpi jpg or png images only
- images must be proofed and ready to print
- email copy to [trypskids@gmail.com](mailto:trypskids@gmail.com)

**QUESTIONS:** [trypskids@gmail.com](mailto:trypskids@gmail.com) | 573.449.4536